

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

**UW**

---

**Report of  
Contributions**

University of Washington  
University of Washington Foundation

October and November, 2009

---



W



UNIVERSITY of WASHINGTON | *Foundation*

# Report of Contributions

All Areas

October 2009

Report By: University Advancement, Advancement Services, Information Management

## ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month				Year to Date			
	Gifts	Grants	Total	Donors <sup>1</sup>	Gifts	Grants	Total	Donors
UW Medicine	\$1,854,017	\$12,475,854	\$14,329,870	3,477	\$13,183,824	\$44,732,671	\$57,916,494	5,665
Arts and Sciences	\$1,037,567	\$1,907,672	\$2,945,239	2,157	\$3,330,082	\$4,157,228	\$7,487,310	4,853
Broadcast Services	\$87,069	\$0	\$87,069	299	\$485,508	\$0	\$485,508	915
Built Environments	\$34,138	\$37,908	\$72,046	174	\$140,811	\$151,408	\$292,219	385
Business School	\$196,167	\$0	\$196,167	648	\$1,538,758	\$30,000	\$1,568,758	1,726
Dentistry	\$223,517	\$0	\$223,517	263	\$902,654	\$241,323	\$1,143,977	520
Education	\$32,228	\$307,670	\$339,898	115	\$374,469	\$794,413	\$1,168,882	571
Engineering	\$797,313	\$1,790,437	\$2,587,749	924	\$3,372,962	\$3,826,067	\$7,199,029	1,705
Environment	\$168,530	\$107,967	\$276,497	132	\$509,560	\$244,840	\$754,400	319
Evans School of Public Affairs	\$39,866	\$0	\$39,866	59	\$115,337	\$0	\$115,337	128
Forest Resources	\$5,000	\$0	\$5,000	2	\$32,786	\$0	\$32,786	3
Graduate School	\$432,954	\$0	\$432,954	89	\$513,391	\$0	\$513,391	118
Information School	\$11,026	\$0	\$11,026	123	\$79,536	\$575,000	\$654,536	321
Intercollegiate Athletics	\$356,523	\$0	\$356,523	524	\$3,066,652	\$0	\$3,066,652	3,511
Law	\$40,675	\$0	\$40,675	125	\$375,604	\$2,500	\$378,104	340
Libraries	\$52,132	\$0	\$52,132	231	\$205,716	\$0	\$205,716	1,257
Minority Affairs	\$9,605	\$25,000	\$34,605	126	\$138,402	\$25,000	\$163,402	205
Nursing	\$131,074	\$0	\$131,074	139	\$1,527,457	\$51,344	\$1,578,801	412
Ocean and Fishery Sciences	\$31,104	\$228,078	\$259,182	72	\$104,445	\$2,422,214	\$2,526,659	141
Pharmacy	\$114,272	\$203,595	\$317,867	107	\$390,733	\$576,654	\$967,387	259
President's Funds	\$58,013	\$0	\$58,013	152	\$147,169	\$0	\$147,169	432
Public Health	\$30,222	\$5,555,058	\$5,585,280	136	\$222,874	\$9,162,638	\$9,385,512	267
Social Work	\$2,949	\$0	\$2,949	41	\$47,853	\$55,912	\$103,765	117
Student Affairs	\$44,303	\$0	\$44,303	285	\$659,951	\$0	\$659,951	773
Undergraduate Academic Affairs	\$17,341	\$0	\$17,341	41	\$92,457	\$0	\$92,457	191
University Press	\$3,220	\$0	\$3,220	12	\$50,570	\$0	\$50,570	30
UW Alumni Association	\$69,386	\$0	\$69,386	1,453	\$237,224	\$0	\$237,224	5,047
UW Bothell	\$5,026	\$634,100	\$639,126	41	\$70,774	\$634,100	\$704,874	123
UW Tacoma	\$27,369	\$0	\$27,369	115	\$247,598	\$0	\$247,598	320
Other University Support	\$104,442	\$0	\$104,442	244	\$466,171	\$226,331	\$692,502	520
<b>Total</b>	<b>\$6,017,049</b>	<b>\$23,273,338</b>	<b>\$29,290,387</b>	<b>11,573</b>	<b>\$32,631,330</b>	<b>\$67,909,642</b>	<b>\$100,540,973</b>	<b>28,617</b>

## MONTHLY HIGHLIGHTS

The UW received \$29.29M in total private voluntary support (\$6.02M in gifts and \$23.27M in grants) in the current month.

Areas including UW Medicine, Dentistry, Engineering, Intercollegiate Athletics, Minority Affairs, Pharmacy, Public Health, Social Work, Student Affairs and UW Bothell are ahead of last year's year-to-date totals.

<sup>1</sup> Donors are defined as those entities who have a credit amount of greater than \$0.00.

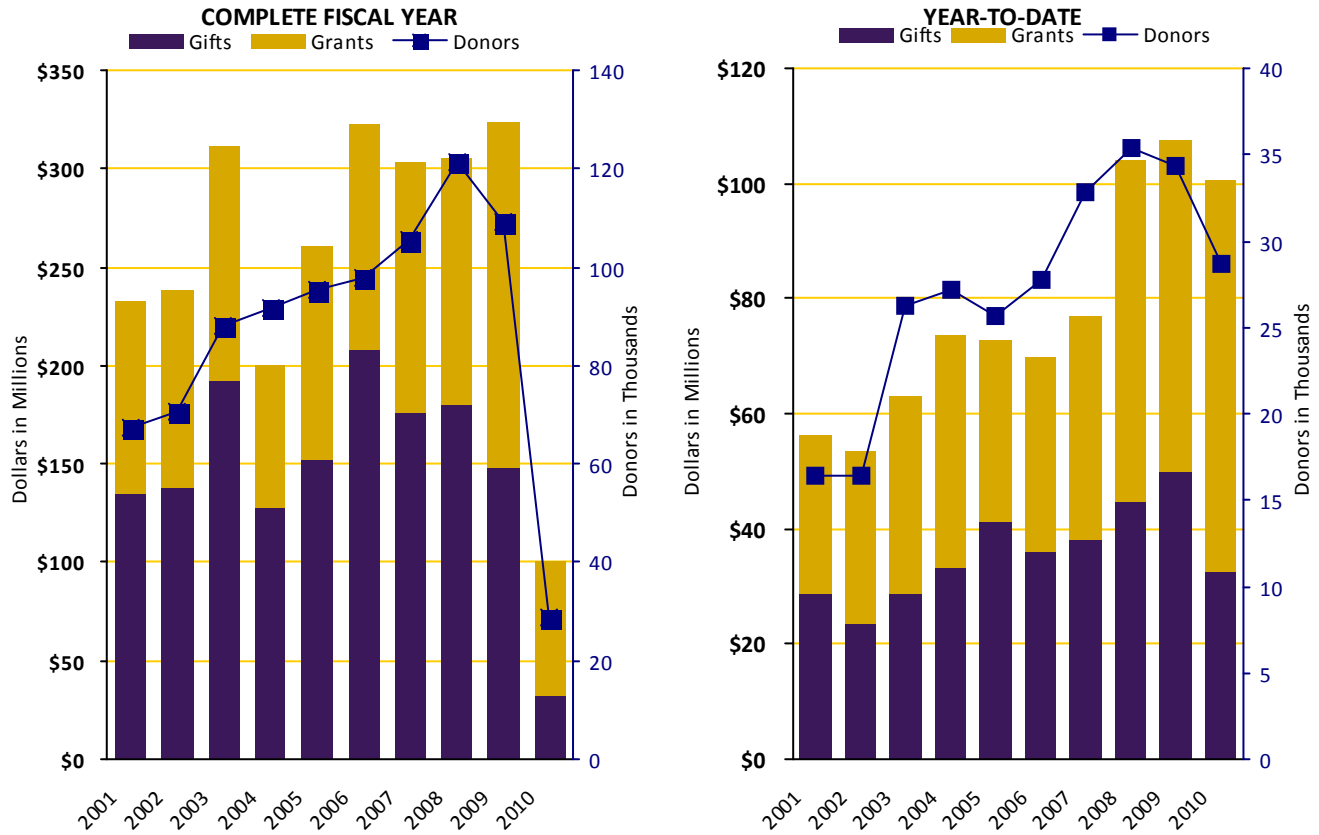
The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

**DEVELOPMENT SUMMARY BY CONSTITUENCY**

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$14,329,870	3,477	\$57,916,494	5,665	\$52,402,877	6,194	\$156,190,821	16,799
Arts and Sciences	\$2,945,239	2,157	\$7,487,310	4,853	\$9,500,468	4,990	\$25,589,815	14,817
Broadcast Services	\$87,069	299	\$485,508	915	\$1,098,853	5,349	\$4,427,717	16,191
Built Environments	\$72,046	174	\$292,219	385	\$298,861	260	\$2,127,643	1,341
Business School	\$196,167	648	\$1,568,758	1,726	\$10,310,537	1,856	\$25,381,696	4,210
Dentistry	\$223,517	263	\$1,143,977	520	\$494,484	476	\$2,541,366	1,584
Education	\$339,898	115	\$1,168,882	571	\$1,522,425	677	\$3,724,956	1,667
Engineering	\$2,587,749	924	\$7,199,029	1,705	\$6,895,397	1,788	\$18,855,120	4,260
Environment	\$276,497	132	\$754,400	319	\$4,314,994	4	\$4,679,781	27
Evans School of Public Affairs	\$39,866	59	\$115,337	128	\$459,628	136	\$2,718,803	480
Forest Resources	\$5,000	2	\$32,786	3	\$891,560	243	\$3,451,299	1,096
Graduate School	\$432,954	89	\$513,391	118	\$916,592	100	\$1,602,622	324
Information School	\$11,026	123	\$654,536	321	\$753,323	312	\$1,679,278	609
Intercollegiate Athletics	\$356,523	524	\$3,066,652	3,511	\$2,808,344	3,207	\$15,659,243	23,317
Law	\$40,675	125	\$378,104	340	\$555,830	368	\$2,665,941	1,935
Libraries	\$52,132	231	\$205,716	1,257	\$402,373	842	\$1,171,951	5,280
Minority Affairs	\$34,605	126	\$163,402	205	\$46,136	199	\$388,492	511
Nursing	\$131,074	139	\$1,578,801	412	\$1,637,385	372	\$3,549,704	1,678
Ocean and Fishery Sciences	\$259,182	72	\$2,526,659	141	\$5,574,283	186	\$10,157,709	740
Pharmacy	\$317,867	107	\$967,387	259	\$744,454	240	\$2,098,248	1,034
President's Funds	\$58,013	152	\$147,169	432	\$1,799,755	544	\$5,761,734	1,691
Public Health	\$5,585,280	136	\$9,385,512	267	\$2,028,452	265	\$15,492,932	792
Social Work	\$2,949	41	\$103,765	117	\$61,848	157	\$1,289,956	700
Student Affairs	\$44,303	285	\$659,951	773	\$470,819	833	\$2,906,525	3,000
Undergraduate Academic Affairs	\$17,341	41	\$92,457	191	\$246,307	98	\$424,576	353
University Press	\$3,220	12	\$50,570	30	\$69,761	36	\$219,219	167
UW Alumni Association	\$69,386	1,453	\$237,224	5,047	\$313,809	6,105	\$1,001,508	19,763
UW Bothell	\$639,126	41	\$704,874	123	\$161,938	138	\$2,229,545	592
UW Tacoma	\$27,369	115	\$247,598	320	\$259,615	236	\$3,656,827	792
Other University Support	\$104,442	244	\$692,502	520	\$598,096	971	\$2,433,450	2,220
<b>Total<sup>1</sup></b>	<b>\$29,290,387</b>	<b>11,573</b>	<b>\$100,540,973</b>	<b>28,617</b>	<b>\$107,639,204</b>	<b>34,295</b>	<b>\$324,078,477</b>	<b>109,083</b>

<sup>1</sup> The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

## FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2009-2010	\$32,631,330	\$67,909,642	\$100,540,973	28,617	\$32,631,330	\$67,909,642	\$100,540,973	28,617
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$49,857,078	\$57,782,127	\$107,639,204	34,295
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$44,642,366	\$59,284,704	\$103,927,070	35,334
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$38,054,245	\$38,896,258	\$76,950,503	32,831
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$35,905,189	\$33,783,873	\$69,689,062	27,797
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$41,342,960	\$31,333,435	\$72,676,395	25,706
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$33,364,731	\$40,123,767	\$73,488,498	27,121
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$28,948,199	\$34,187,741	\$63,135,940	26,222
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$23,646,905	\$29,726,587	\$53,373,492	16,409
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$28,936,585	\$27,192,951	\$56,129,536	16,433

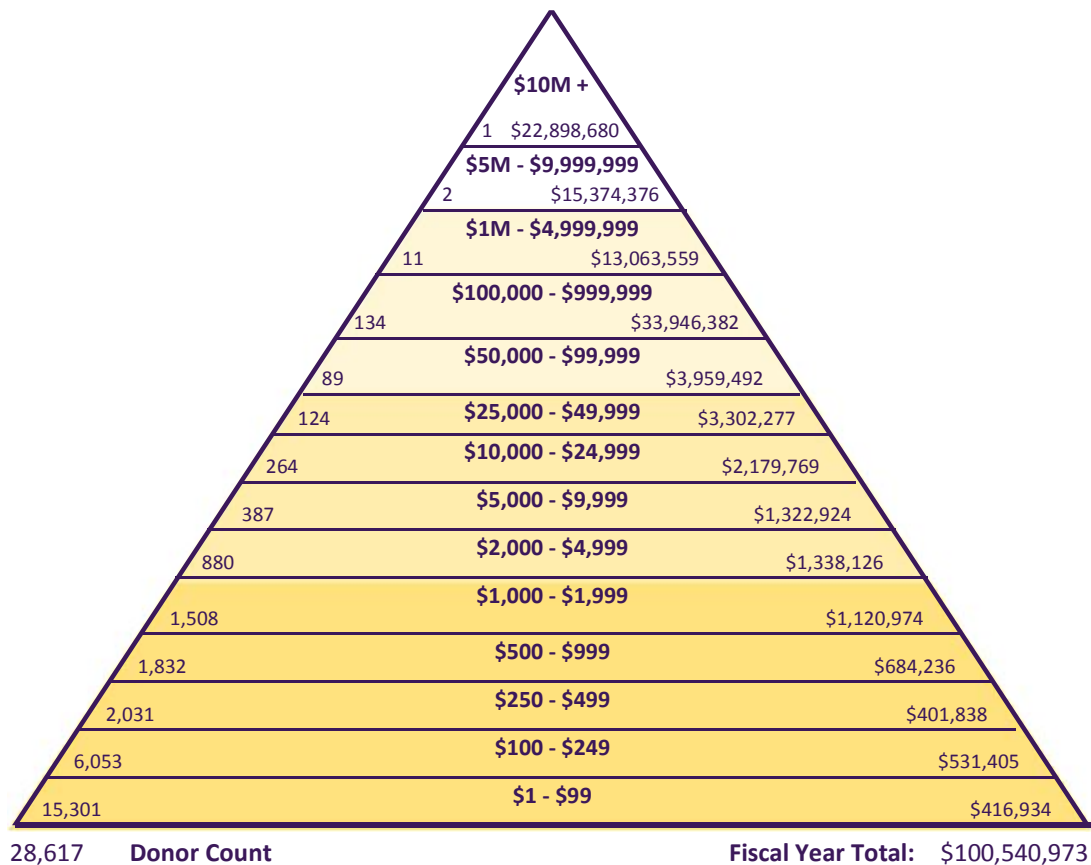
## ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$2,496,990	\$3,763,863	\$6,260,853
Faculty Support	\$3,481,624	\$1,406,291	\$4,887,915
Program Support for Faculty and Students	\$79,276,773	\$2,162,508	\$81,439,281
Capital	\$1,512,055	\$1,970	\$1,514,025
Excellence Funds	\$6,401,920	\$36,979	\$6,438,899
<b>Total</b>	<b>\$93,169,362</b>	<b>\$7,371,611</b>	<b>\$100,540,973</b>

## DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	15,849	\$7,086,794	17,054	\$12,937,792	49,981	\$40,529,614
Corporations	831	\$12,672,656	944	\$16,658,053	3,029	\$79,017,981
Family Foundations	60	\$1,487,320	62	\$4,821,250	173	\$15,996,206
Foundations	166	\$38,581,650	182	\$33,477,919	427	\$83,293,447
Non-Alumni	11,491	\$10,486,670	15,851	\$16,204,737	54,849	\$41,916,304
Organizations	220	\$30,225,883	250	\$23,539,452	624	\$63,324,926
<b>Total</b>	<b>28,617</b>	<b>\$100,540,973</b>	<b>34,343</b>	<b>\$107,639,204</b>	<b>109,083</b>	<b>\$324,078,477</b>

## DEVELOPMENT ACTIVITY PYRAMID



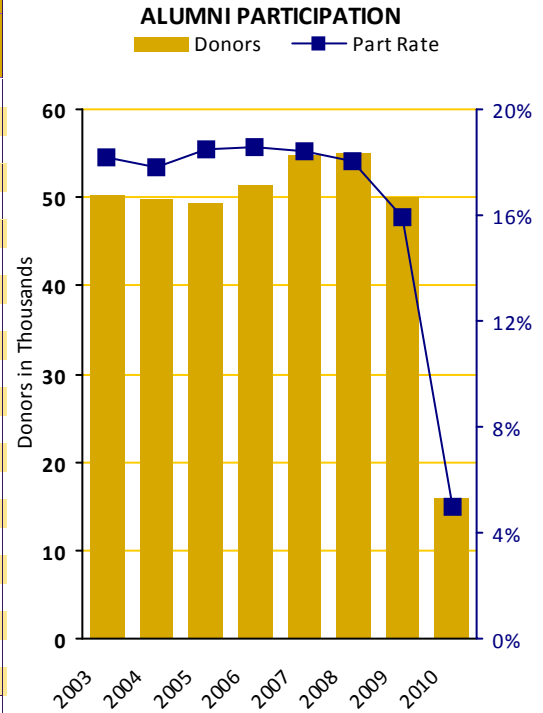
**ANNUAL PROGRESS BY GIVING LEVEL**

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$22,898,680	\$0	\$22,898,680
\$5M - \$9,999,999	\$0	\$5,401,529	\$0	\$0	\$0	\$9,972,847	\$15,374,376
\$1M - \$4,999,999	\$0	\$0	\$0	\$1,106,956	\$1,136,000	\$10,820,603	\$13,063,559
\$100,000 - \$999,999	\$2,935,011	\$2,023,997	\$655,000	\$8,143,787	\$12,682,886	\$7,505,701	\$33,946,382
\$50,000 - \$99,999	\$376,299	\$514,943	\$348,083	\$994,143	\$1,003,281	\$722,741	\$3,959,492
\$25,000 - \$49,999	\$375,302	\$404,324	\$230,880	\$1,045,483	\$568,820	\$677,467	\$3,302,277
\$10,000 - \$24,999	\$553,256	\$312,561	\$185,340	\$692,796	\$159,782	\$276,035	\$2,179,769
\$5,000 - \$9,999	\$460,507	\$312,455	\$44,680	\$312,315	\$66,788	\$126,179	\$1,322,924
\$2,000 - \$4,999	\$616,493	\$378,710	\$11,000	\$200,560	\$43,098	\$88,265	\$1,338,126
\$1,000 - \$1,999	\$580,233	\$404,777	\$11,036	\$92,070	\$11,124	\$21,733	\$1,120,974
\$500 - \$999	\$348,788	\$272,563	\$1,000	\$45,771	\$7,990	\$8,125	\$684,236
\$250 - \$499	\$223,213	\$157,151	\$0	\$16,786	\$1,100	\$3,588	\$401,838
\$100 - \$249	\$334,505	\$176,927	\$300	\$16,368	\$1,581	\$1,725	\$531,405
\$1 - \$99	\$283,186	\$126,732	\$1	\$5,620	\$521	\$873	\$416,934
<b>Total</b>	<b>\$7,086,794</b>	<b>\$10,486,670</b>	<b>\$1,487,320</b>	<b>\$12,672,656</b>	<b>\$38,581,650</b>	<b>\$30,225,883</b>	<b>\$100,540,973</b>

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	0	1
\$5M - \$9,999,999	0	1	0	0	0	1	2
\$1M - \$4,999,999	0	2	0	1	1	7	11
\$100,000 - \$999,999	16	23	5	32	35	23	134
\$50,000 - \$99,999	15	27	6	14	16	11	89
\$25,000 - \$49,999	21	29	7	31	17	19	124
\$10,000 - \$24,999	81	83	13	56	14	17	264
\$5,000 - \$9,999	148	133	11	60	15	20	387
\$2,000 - \$4,999	416	337	4	80	14	29	880
\$1,000 - \$1,999	707	688	8	78	9	18	1,508
\$500 - \$999	853	868	2	81	12	16	1,832
\$250 - \$499	1,000	958	0	58	3	12	2,031
\$100 - \$249	3,358	2,534	3	129	13	16	6,053
\$1 - \$99	9,234	5,808	1	211	16	31	15,301
<b>Total</b>	<b>15,849</b>	<b>11,491</b>	<b>60</b>	<b>831</b>	<b>166</b>	<b>220</b>	<b>28,617</b>

**ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)**

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	1,209	6.32%	1,032	5.40%
Arts and Sciences	146,824	6,883	4.69%	3,279	2.23%
Business School	38,262	2,546	6.65%	1,478	3.86%
Built Environments	8,184	356	4.35%	106	1.30%
Dentistry	4,540	386	8.50%	321	7.07%
Education	18,841	1,061	5.63%	106	0.56%
Engineering	32,965	1,771	5.37%	1,436	4.36%
Evans School of Public Affairs	2,496	144	5.77%	42	1.68%
Forest Resources	4,612	121	2.62%	1	0.02%
Interdisc. Grad. Programs	1,817	97	5.34%		
Interdisc. Undergrad. Programs	258	8	3.10%		
Interschool Programs	520	27	5.19%		
Information School	4,614	409	8.86%	293	6.35%
Law	7,905	446	5.64%	196	2.48%
School of Nursing	8,644	511	5.91%	209	2.42%
Ocean & Fisheries	4,076	170	4.17%	51	1.25%
Pharmacy	3,547	234	6.60%	133	3.75%
Public Health	4,580	255	5.57%	66	1.44%
Social Work	6,522	280	4.29%	67	1.03%
UW Bothell	6,995	255	3.65%	23	0.33%
UW Tacoma	8,050	249	3.09%	87	1.08%
Unspecified	11,600	611	5.27%		
<b>ALL UW TOTAL</b>	<b>317,522</b>	<b>15,849</b>	<b>4.99%</b>		



**ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)**

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	1,057	5.53%	3,576	18.71%	592	3.10%	2,279	11.93%
Arts and Sciences	145,069	7,110	4.90%	21,029	14.50%	2,290	1.58%	6,553	4.52%
Business School	37,913	2,646	6.98%	7,343	19.37%	1,119	2.95%	2,345	6.19%
Built Environments	8,096	370	4.57%	1,410	17.42%	99	1.22%	576	7.11%
Dentistry	4,501	416	9.24%	1,237	27.48%	245	5.44%	722	16.04%
Education	18,944	1,103	5.82%	3,494	18.44%	144	0.76%	620	3.27%
Engineering	32,856	1,862	5.67%	4,994	15.20%	1,035	3.15%	2,374	7.23%
Evans School of Public Affairs	2,394	161	6.73%	529	22.10%	42	1.75%	189	7.89%
Forest Resources	4,601	165	3.59%	713	15.50%	58	1.26%	329	7.15%
Interdisc. Grad. Programs	1,719	90	5.24%	261	15.18%				
Interdisc. Undergrad. Programs	247	12	4.86%	27	10.93%				
Interschool Programs	493	25	5.07%	74	15.01%				
Information School	4,516	394	8.72%	932	20.64%	207	4.58%	395	8.75%
Law	7,755	442	5.70%	1,792	23.11%	191	2.46%	987	12.73%
School of Nursing	8,661	511	5.90%	1,804	20.83%	183	2.11%	944	10.90%
Ocean & Fisheries	4,038	179	4.43%	681	16.86%	61	1.51%	335	8.30%
Pharmacy	3,529	208	5.89%	895	25.36%	120	3.40%	594	16.83%
Public Health	4,465	253	5.67%	803	17.98%	59	1.32%	288	6.45%
Social Work	6,428	303	4.71%	972	15.12%	81	1.26%	427	6.64%
UW Bothell	6,635	251	3.78%	799	12.04%	42	0.63%	253	3.81%
UW Tacoma	7,685	247	3.21%	793	10.32%	77	1.00%	305	3.97%
Unspecified	11,813	649	5.49%	2,160	18.28%				
<b>ALL UW TOTAL</b>	<b>314,219</b>	<b>16,263</b>	<b>5.18%</b>	<b>49,980</b>	<b>15.91%</b>				



The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.



## UWAA Member Giving by Constituency

School	Solicitable Alumni	Members <sup>1</sup>	Member Donors	Alumni Giving	
				Members	Non Members
UW Medicine	19,127	1,842	395	21.44%	3.97%
Arts and Sciences	146,824	18,489	2,382	12.88%	2.15%
Business School	38,262	7,117	1,139	16.00%	2.86%
Built Environments	8,184	1,110	119	10.72%	2.01%
Dentistry	4,540	986	187	18.97%	3.91%
Education	18,841	3,071	449	14.62%	2.42%
Engineering	32,965	4,486	681	15.18%	2.68%
Evans School of Public Affairs	2,496	280	44	15.71%	2.89%
Forest Resources	4,612	637	45	7.06%	0.88%
Interdisc. Grad. Programs	1,817	156	21	13.46%	3.07%
Interdisc. Undergrad. Progra	258	20	2	10.00%	1.26%
Interscholar Programs	520	46	4	8.70%	2.74%
Information School	4,614	746	135	18.10%	5.58%
Law	7,905	1,021	165	16.16%	2.85%
School of Nursing	8,644	1,328	175	13.18%	3.36%
Ocean & Fisheries	4,076	471	62	13.16%	1.72%
Pharmacy	3,547	613	99	16.15%	3.20%
Public Health	4,580	411	70	17.03%	3.45%
Social Work	6,522	609	75	12.32%	2.52%
UW Bothell	6,995	619	38	6.14%	1.57%
UW Tacoma	8,050	628	55	8.76%	1.19%
Unspecified	11,600	2,497	324	12.98%	1.61%
Non-Alumni		6,994	1,816	25.97%	
<b>Total</b>	<b>317,522</b>	<b>51,604</b>	<b>7,769</b>	<b>15.06%</b>	<b>3.20%</b>

## Alumni Activity

1 in 3 registrants at 2009 UW events were UWAA members  
 1 in 12 registrants at 2009 UW events were UW donors  
 2 in 3 registrants at 2009 UW events were Solicitable Alumni  
 1 in 25 UWAA members attended a 2009 UW event  
 1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members  
 1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders

## Top 10 Membership by Class Year

Class Year	Part. Rate	Class Year	Population
1955	23.11%	2009	1,363
1953	22.31%	1971	1,101
1946	22.14%	1973	1,055
1954	22.10%	1974	1,053
1959	22.06%	1972	1,019
1956	21.53%	1970	1,019
1952	21.32%	1976	1,011
1950	21.08%	1975	987
1958	20.47%	1977	963
1951	20.45%	2008	951

## Activity Participation - Rolling 3 Year Total

School <sup>2</sup>	Participants	Part. Donors	% Donors	Alum Non-Part.	Alum Non-Par Donor	% Non-Part Donor
UW Medicine	3,032	2,490	82.12%	23,380	3,451	14.76%
Arts and Sciences	9,555	2,594	27.15%	177,466	8,099	4.56%
Built Environments	819	460	56.17%	9,626	892	9.27%
Business School	4,468	1,304	29.19%	47,679	3,334	6.99%
Dentistry	1,729	734	42.45%	3,468	359	10.35%
Education	1,482	359	24.22%	27,675	968	3.50%
Engineering	1,928	723	37.50%	43,042	3,270	7.60%
Environment	384	384	100.00%			
Evans School of Public Affairs	489	186	38.04%	2,505	386	15.41%
Graduate School	261	172	65.90%	1,370	2	0.15%
Information School	566	174	30.74%	6,439	553	8.59%
Law	1,510	710	47.02%	9,932	1,258	12.67%
Libraries	694	694	100.00%			
Nursing	715	368	51.47%	11,163	1,417	12.69%
Ocean & Fishery Sciences	263	103	39.16%	4,676	412	8.81%
Pharmacy	340	210	61.76%	4,973	775	15.58%
Public Health	440	171	38.86%	4,207	390	9.27%
Social Work	585	182	31.11%	7,863	729	9.27%
UW Bothell	507	175	34.52%	7,419	618	8.33%
UW Tacoma	301	159	52.82%	9,088	843	9.28%

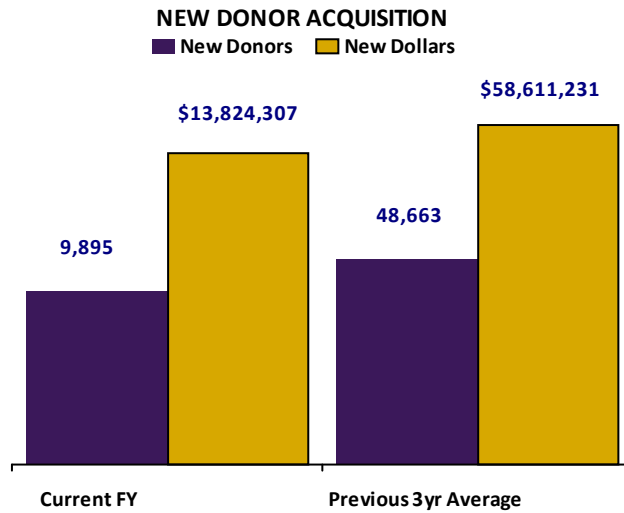
<sup>1</sup> Members include paid Annual Members, Lifetime Members, and TPC Level Donors

<sup>2</sup> Activity is based on positive RSVP, host, speaker, or participant at a unit event.

Source: University Advancement, Information Management Report # devrpts\_s09114

Source: University of Washington Alumni Association

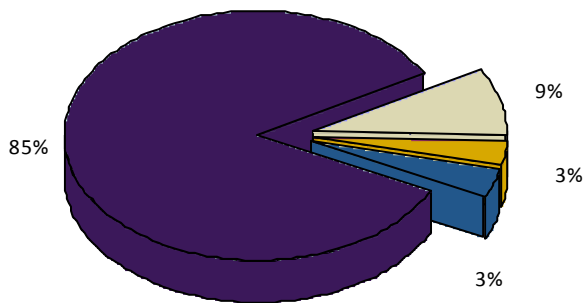
## KEY PERFORMANCE INDICATORS



	New Donors	New Dollars
Current FY	9,895	\$13,824,307
Previous 3yr Average	48,663	\$58,611,231

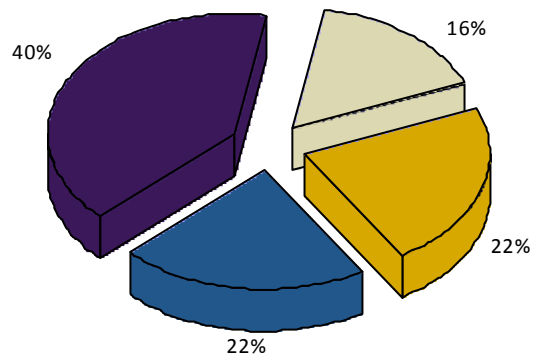
### DONOR RETENTION (CURRENT FY)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



### DONOR RETENTION (PREVIOUS 3YR AVG)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



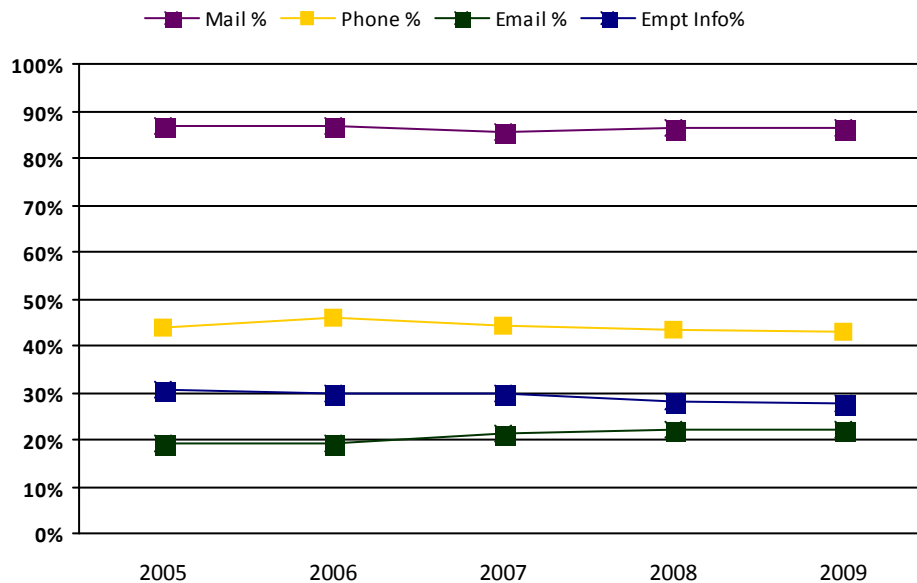
	Donors	Dollars		Donors	Dollars
Returning Donor - Decreased Giving	10,652	\$58,528,930	Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	3,880	\$26,558,825	Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	4,190	\$1,628,711	Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	102,710		Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.  
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

## STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,056	32,071	55,127	50,700	91.97%	29,841	54.13%	12,395	22.48%	17,065	30.96%
Arts and Sciences	181,436	16,758	198,194	166,516	84.02%	76,194	38.44%	47,481	23.96%	52,818	26.65%
Broadcast Services	0	37,211	37,211	36,443	97.94%	14,718	39.55%	4,807	12.92%	6,649	17.87%
Built Environments	9,624	1,718	11,342	10,088	88.94%	5,328	46.98%	2,827	24.93%	4,365	38.49%
Business School	47,142	3,575	50,717	42,752	84.30%	21,780	42.94%	14,975	29.53%	21,679	42.75%
Dentistry	5,114	1,490	6,604	6,123	92.72%	3,937	59.62%	1,888	28.59%	2,043	30.94%
Education	25,438	2,180	27,618	21,220	76.83%	11,250	40.73%	4,044	14.64%	7,950	28.79%
Engineering	41,414	3,691	45,105	37,221	82.52%	18,593	41.22%	10,603	23.51%	16,988	37.66%
Environment	0	3,066	3,066	2,971	96.90%	2,310	75.34%	1,093	35.65%	1,246	40.64%
Evans School of Public Affairs	2,827	478	3,305	3,088	93.43%	1,814	54.89%	1,587	48.02%	1,799	54.43%
Forest Resources	5,681	2	5,683	4,690	82.53%	2,275	40.03%	1,248	21.96%	2,254	39.66%
Graduate School	2,050	919	2,969	2,790	93.97%	1,781	59.99%	1,325	44.63%	1,378	46.41%
Information School	5,867	371	6,238	5,173	82.93%	3,208	51.43%	1,728	27.70%	2,636	42.26%
Intercollegiate Athletics	0	8,667	8,667	8,531	98.43%	6,786	78.30%	3,864	44.58%	3,516	40.57%
Law	8,959	1,569	10,528	9,593	91.12%	5,172	49.13%	4,316	41.00%	4,741	45.03%
Libraries	0	11,345	11,345	11,140	98.19%	9,307	82.04%	2,849	25.11%	2,224	19.60%
Minority Affairs	0	955	955	939	98.32%	736	77.07%	488	51.10%	530	55.50%
Nursing	10,918	1,380	12,298	10,196	82.91%	5,724	46.54%	2,739	22.27%	4,758	38.69%
Ocean and Fishery Sciences	4,977	555	5,532	4,671	84.44%	2,381	43.04%	1,274	23.03%	2,167	39.17%
Pharmacy	4,261	742	5,003	4,341	86.77%	2,500	49.97%	1,353	27.04%	2,223	44.43%
President's Funds	0	3,707	3,707	3,648	98.41%	2,942	79.36%	1,286	34.69%	1,959	52.85%
Public Health	5,254	785	6,039	5,510	91.24%	3,045	50.42%	2,403	39.79%	2,790	46.20%
Social Work	7,915	740	8,655	7,391	85.40%	3,503	40.47%	1,715	19.82%	2,917	33.70%
Student Affairs	0	8,933	8,933	8,808	98.60%	6,919	77.45%	3,317	37.13%	3,985	44.61%
Undergraduate Academic Affairs	0	1,037	1,037	1,006	97.01%	777	74.93%	487	46.96%	417	40.21%
University Press	0	568	568	546	96.13%	397	69.89%	212	37.32%	222	39.08%
UW Alumni Association	0	39,000	39,000	38,147	97.81%	24,874	63.78%	19,130	49.05%	15,199	38.97%
UW Bothell	7,916	817	8,733	8,185	93.72%	4,220	48.32%	3,107	35.58%	1,503	17.21%
UW Tacoma	9,241	840	10,081	9,424	93.48%	4,929	48.89%	3,198	31.72%	1,421	14.10%
Other University Support	953	5,960	6,913	6,599	95.46%	4,783	69.19%	3,211	46.45%	1,772	25.63%
Unspecified School	16,617	0	16,617	11,550	69.51%	6,330	38.09%	1,905	11.46%	3,720	22.39%
No Degree\Gift Affiliation	0	275,750	275,750	249,700	90.55%	148,405	53.82%	26,736	9.70%	48,481	17.58%
<b>Total</b>	<b>394,561</b>	<b>377,766</b>	<b>772,327</b>	<b>674,510</b>	<b>87.33%</b>	<b>358,620</b>	<b>46.43%</b>	<b>135,584</b>	<b>17.56%</b>	<b>186,680</b>	<b>24.17%</b>

## Database Trends



A white letter 'W' on a purple square background, located in the top right corner of the page.A photograph of a university campus scene. In the foreground, two people are walking away from the camera on a paved path. The path is lined with large, leafy green trees. In the background, there are several large, multi-story brick buildings with Gothic-style architecture, including a prominent tower with a spire. The sky is clear and blue. The overall scene is bright and sunny.

UNIVERSITY of WASHINGTON | *Foundation*

# Report of Contributions

All Areas

November 2009

Report By: University Advancement, Advancement Services, Information Management

## ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month				Year to Date			
	Gifts	Grants	Total	Donors <sup>1</sup>	Gifts	Grants	Total	Donors
UW Medicine	\$1,825,501	\$5,194,299	\$7,019,799	3,171	\$15,009,327	\$49,785,260	\$64,794,586	7,396
Arts and Sciences	\$516,361	\$32,797	\$549,158	1,781	\$3,846,621	\$4,190,025	\$8,036,646	6,228
Broadcast Services	\$49,428	\$0	\$49,428	589	\$533,368	\$0	\$533,368	1,108
Built Environments	\$17,332	\$0	\$17,332	98	\$158,122	\$151,408	\$309,530	471
Business School	\$444,987	\$0	\$444,987	387	\$1,983,745	\$30,000	\$2,013,745	2,066
Dentistry	\$98,546	\$0	\$98,546	194	\$1,001,200	\$241,323	\$1,242,523	671
Education	\$388,939	\$124,000	\$512,939	89	\$763,408	\$918,413	\$1,681,821	612
Engineering	\$452,080	\$346,017	\$798,097	527	\$3,825,042	\$4,172,084	\$7,997,126	2,155
Environment	\$2,050,546	\$32,493	\$2,083,038	151	\$2,565,106	\$277,333	\$2,842,439	450
Evans School of Public Affairs	\$29,900	\$300,000	\$329,900	43	\$145,237	\$300,000	\$445,237	152
Forest Resources	\$0	\$0	\$0	0	\$27,786	\$0	\$27,786	1
Graduate School	\$181,949	\$0	\$181,949	37	\$695,340	\$0	\$695,340	143
Information School	\$30,507	\$201,250	\$231,757	92	\$110,043	\$776,250	\$886,293	395
Intercollegiate Athletics	\$237,714	\$0	\$237,714	439	\$3,299,627	\$0	\$3,299,627	3,831
Law	\$154,702	\$0	\$154,702	152	\$530,307	\$2,500	\$532,807	470
Libraries	\$14,976	\$0	\$14,976	235	\$220,692	\$0	\$220,692	1,454
Minority Affairs	\$33,479	\$0	\$33,479	122	\$171,896	\$25,000	\$196,896	221
Nursing	\$72,936	\$0	\$72,936	133	\$1,550,693	\$51,344	\$1,602,037	500
Ocean and Fishery Sciences	\$86,442	\$274,118	\$360,560	60	\$190,887	\$2,696,332	\$2,887,219	174
Pharmacy	\$64,995	\$600,905	\$665,900	104	\$455,728	\$1,177,559	\$1,633,287	334
President's Funds	\$429,322	\$0	\$429,322	147	\$576,491	\$0	\$576,491	527
Public Health	\$77,172	\$1,364,098	\$1,441,270	120	\$300,046	\$10,526,735	\$10,826,782	302
Social Work	\$28,325	\$24,336	\$52,661	121	\$76,178	\$80,248	\$156,426	225
Student Affairs	\$61,260	\$0	\$61,260	236	\$721,211	\$0	\$721,211	975
Undergraduate Academic Affairs	\$199,130	\$123,276	\$322,406	43	\$291,587	\$123,276	\$414,863	224
University Press	\$59,725	\$0	\$59,725	12	\$110,295	\$0	\$110,295	37
UW Alumni Association	\$56,690	\$0	\$56,690	1,274	\$293,914	\$0	\$293,914	6,283
UW Bothell	\$25,734	\$125,000	\$150,734	84	\$96,507	\$759,100	\$855,607	175
UW Tacoma	\$625,106	\$0	\$625,106	84	\$872,704	\$0	\$872,704	349
Other University Support	\$158,800	\$0	\$158,800	175	\$625,006	\$226,331	\$851,337	634
<b>Total</b>	<b>\$8,472,583</b>	<b>\$8,742,588</b>	<b>\$17,215,170</b>	<b>9,988</b>	<b>\$41,048,115</b>	<b>\$76,510,520</b>	<b>\$117,558,635</b>	<b>35,094</b>

## MONTHLY HIGHLIGHTS

The UW received \$17.22M in total private voluntary support (\$8.47M in gifts and \$8.74M in grants) in the current month.

Areas including Dentistry, Engineering, Information School, Intercollegiate Athletics, Minority Affairs, Pharmacy, Public Health, Social Work, Student Affairs, Undergraduate Academic Affairs, University Press and UW Bothell are ahead of last year's year-to-date totals.

<sup>1</sup> Donors are defined as those entities who have a credit amount of greater than \$0.00.

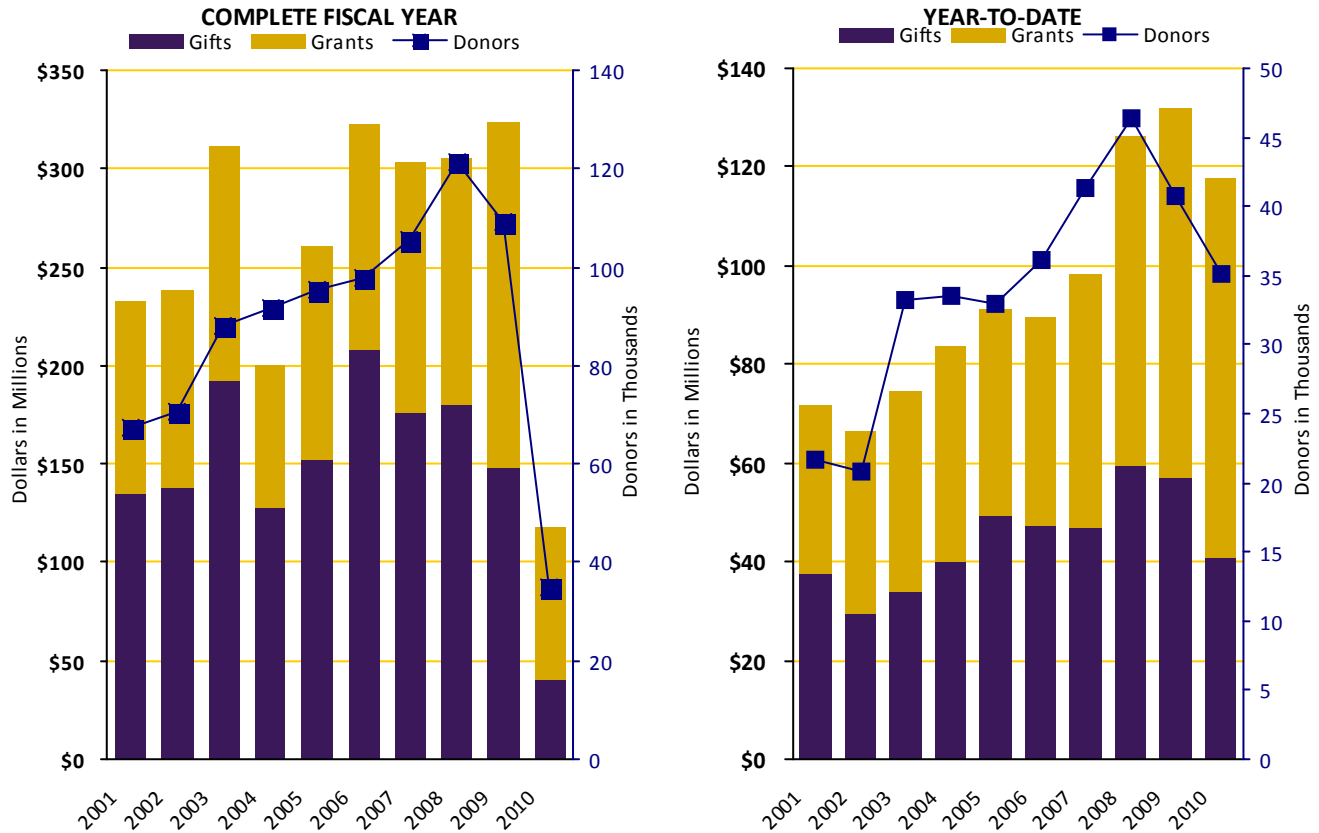
The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

**DEVELOPMENT SUMMARY BY CONSTITUENCY**

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$7,019,799	3,171	\$64,794,586	7,396	\$65,163,364	7,467	\$156,190,821	16,799
Arts and Sciences	\$549,158	1,781	\$8,036,646	6,228	\$10,135,327	6,389	\$25,589,815	14,817
Broadcast Services	\$49,428	589	\$533,368	1,108	\$1,203,091	5,916	\$4,427,717	16,191
Built Environments	\$17,332	98	\$309,530	471	\$322,471	335	\$2,127,643	1,341
Business School	\$444,987	387	\$2,013,745	2,066	\$11,162,597	2,145	\$25,381,696	4,210
Dentistry	\$98,546	194	\$1,242,523	671	\$1,028,556	573	\$2,541,366	1,584
Education	\$512,939	89	\$1,681,821	612	\$1,827,018	723	\$3,724,956	1,667
Engineering	\$798,097	527	\$7,997,126	2,155	\$7,330,812	2,142	\$18,855,120	4,260
Environment	\$2,083,038	151	\$2,842,439	450	\$4,415,344	11	\$4,679,781	27
Evans School of Public Affairs	\$329,900	43	\$445,237	152	\$482,881	160	\$2,718,803	480
Forest Resources	\$0	0	\$27,786	1	\$968,643	287	\$3,451,299	1,096
Graduate School	\$181,949	37	\$695,340	143	\$1,063,936	112	\$1,602,622	324
Information School	\$231,757	92	\$886,293	395	\$816,524	368	\$1,679,278	609
Intercollegiate Athletics	\$237,714	439	\$3,299,627	3,831	\$2,905,104	3,355	\$15,659,243	23,317
Law	\$154,702	152	\$532,807	470	\$615,296	541	\$2,665,941	1,935
Libraries	\$14,976	235	\$220,692	1,454	\$465,745	976	\$1,171,951	5,280
Minority Affairs	\$33,479	122	\$196,896	221	\$49,339	209	\$388,492	511
Nursing	\$72,936	133	\$1,602,037	500	\$2,133,501	558	\$3,549,704	1,678
Ocean and Fishery Sciences	\$360,560	60	\$2,887,219	174	\$5,679,718	230	\$10,157,709	740
Pharmacy	\$665,900	104	\$1,633,287	334	\$869,325	292	\$2,098,248	1,034
President's Funds	\$429,322	147	\$576,491	527	\$1,809,749	614	\$5,761,734	1,691
Public Health	\$1,441,270	120	\$10,826,782	302	\$8,298,223	306	\$15,492,932	792
Social Work	\$52,661	121	\$156,426	225	\$109,482	261	\$1,289,956	700
Student Affairs	\$61,260	236	\$721,211	975	\$522,165	1,065	\$2,906,525	3,000
Undergraduate Academic Affairs	\$322,406	43	\$414,863	224	\$256,762	106	\$424,576	353
University Press	\$59,725	12	\$110,295	37	\$86,561	41	\$219,219	167
UW Alumni Association	\$56,690	1,274	\$293,914	6,283	\$393,603	7,596	\$1,001,508	19,763
UW Bothell	\$150,734	84	\$855,607	175	\$166,153	196	\$2,229,545	592
UW Tacoma	\$625,106	84	\$872,704	349	\$892,205	267	\$3,656,827	792
Other University Support	\$158,800	175	\$851,337	634	\$657,211	1,268	\$2,433,450	2,220
<b>Total<sup>1</sup></b>	<b>\$17,215,170</b>	<b>9,988</b>	<b>\$117,558,635</b>	<b>35,094</b>	<b>\$131,830,703</b>	<b>40,721</b>	<b>\$324,078,477</b>	<b>109,083</b>

<sup>1</sup> The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

## FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2009-2010	\$41,048,115	\$76,510,520	\$117,558,635	35,094	\$41,048,115	\$76,510,520	\$117,558,635	35,094
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$56,891,087	\$74,939,616	\$131,830,703	40,721
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$59,530,856	\$66,905,100	\$126,435,956	46,419
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$47,080,249	\$51,097,282	\$98,177,531	41,262
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$47,328,278	\$41,920,482	\$89,248,760	36,130
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$49,499,496	\$41,615,811	\$91,115,307	32,944
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$40,115,399	\$43,839,685	\$83,955,084	33,564
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$34,187,163	\$40,154,560	\$74,341,723	33,166
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$29,673,079	\$36,734,510	\$66,407,590	20,860
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$37,543,479	\$34,169,985	\$71,713,464	21,674

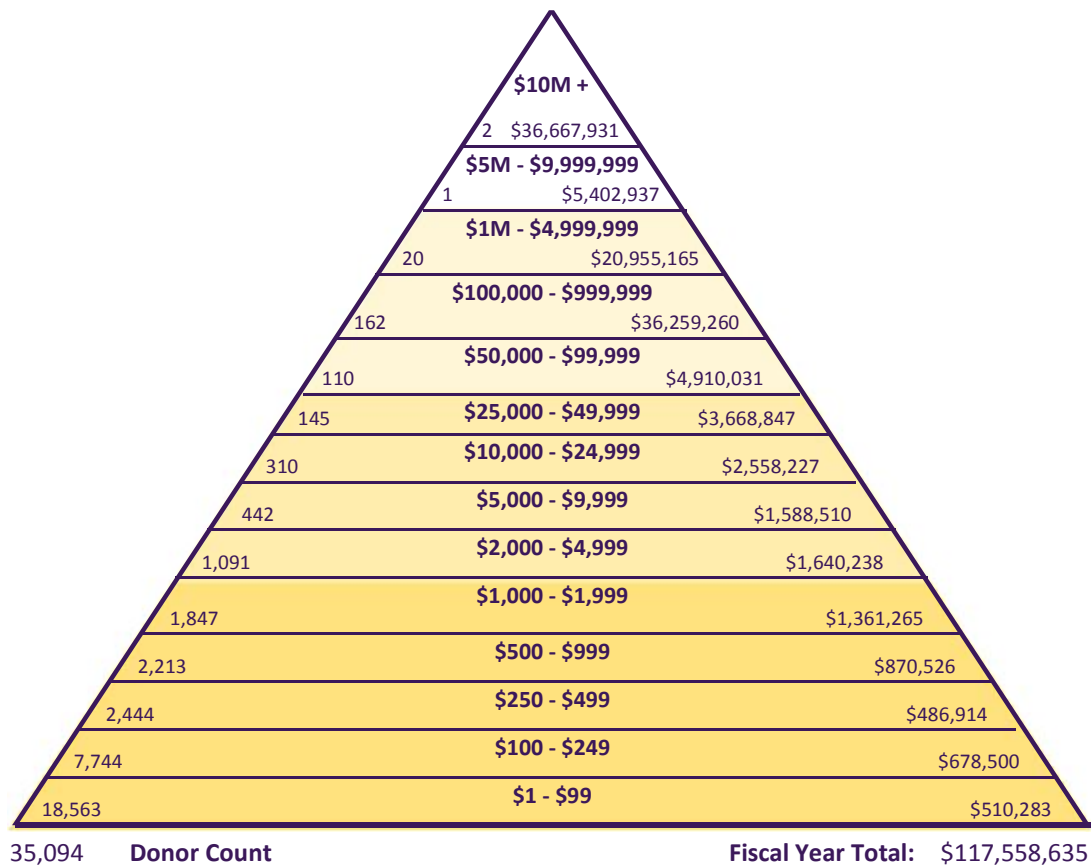
## ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$3,024,375	\$4,267,188	\$7,291,563
Faculty Support	\$3,662,741	\$3,657,585	\$7,320,326
Program Support for Faculty and Students	\$90,121,506	\$2,944,646	\$93,066,152
Capital	\$1,943,082	\$1,970	\$1,945,052
Excellence Funds	\$7,841,954	\$93,589	\$7,935,543
<b>Total</b>	<b>\$106,593,658</b>	<b>\$10,964,977</b>	<b>\$117,558,635</b>

## DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	19,297	\$8,698,683	20,582	\$14,160,339	49,981	\$40,529,614
Corporations	994	\$16,055,933	1,075	\$20,845,817	3,029	\$79,017,981
Family Foundations	74	\$5,105,154	70	\$4,983,878	173	\$15,996,206
Foundations	191	\$42,516,517	208	\$47,504,204	427	\$83,293,447
Non-Alumni	14,278	\$11,331,169	18,556	\$17,542,640	54,849	\$41,916,304
Organizations	260	\$33,851,178	281	\$26,793,825	624	\$63,324,926
<b>Total</b>	<b>35,094</b>	<b>\$117,558,635</b>	<b>40,772</b>	<b>\$131,830,703</b>	<b>109,083</b>	<b>\$324,078,477</b>

## DEVELOPMENT ACTIVITY PYRAMID





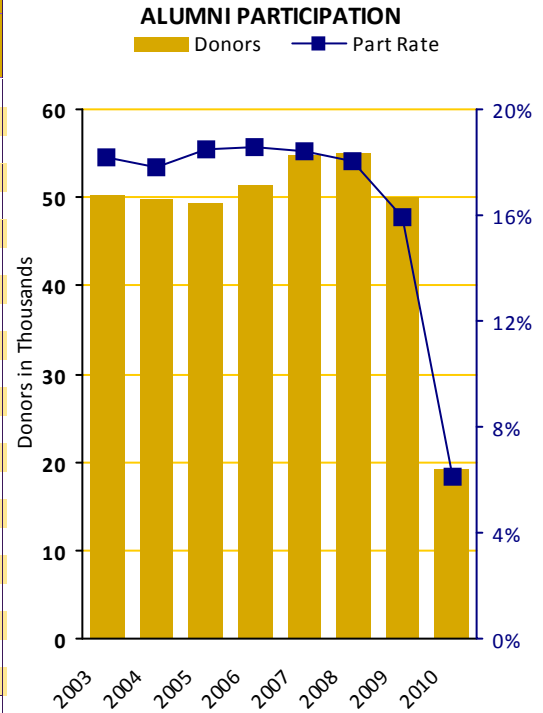
**ANNUAL PROGRESS BY GIVING LEVEL**

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$24,893,648	\$11,774,283	\$36,667,931
\$5M - \$9,999,999	\$0	\$5,402,937	\$0	\$0	\$0	\$0	\$5,402,937
\$1M - \$4,999,999	\$0	\$0	\$3,000,000	\$3,323,558	\$2,106,789	\$12,524,818	\$20,955,165
\$100,000 - \$999,999	\$3,609,511	\$2,272,167	\$1,212,334	\$8,635,678	\$13,211,250	\$7,318,320	\$36,259,260
\$50,000 - \$99,999	\$557,752	\$515,043	\$348,083	\$1,321,269	\$1,312,035	\$855,849	\$4,910,031
\$25,000 - \$49,999	\$333,199	\$470,416	\$230,880	\$1,245,277	\$629,520	\$759,555	\$3,668,847
\$10,000 - \$24,999	\$655,660	\$424,493	\$220,340	\$738,796	\$215,397	\$303,541	\$2,558,227
\$5,000 - \$9,999	\$554,075	\$371,087	\$63,680	\$345,686	\$78,589	\$175,394	\$1,588,510
\$2,000 - \$4,999	\$769,708	\$493,798	\$14,000	\$230,502	\$41,460	\$90,771	\$1,640,238
\$1,000 - \$1,999	\$697,069	\$489,010	\$14,036	\$115,978	\$13,504	\$31,670	\$1,361,265
\$500 - \$999	\$474,170	\$325,878	\$1,500	\$49,607	\$9,908	\$9,464	\$870,526
\$250 - \$499	\$270,891	\$188,754	\$0	\$21,081	\$1,990	\$4,198	\$486,914
\$100 - \$249	\$430,122	\$222,202	\$300	\$21,651	\$1,881	\$2,344	\$678,500
\$1 - \$99	\$346,529	\$155,384	\$1	\$6,851	\$546	\$973	\$510,283
<b>Total</b>	<b>\$8,698,683</b>	<b>\$11,331,169</b>	<b>\$5,105,154</b>	<b>\$16,055,933</b>	<b>\$42,516,517</b>	<b>\$33,851,178</b>	<b>\$117,558,635</b>

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	1	2
\$5M - \$9,999,999	0	1	0	0	0	0	1
\$1M - \$4,999,999	1	4	2	3	2	8	20
\$100,000 - \$999,999	23	35	7	35	38	24	162
\$50,000 - \$99,999	19	33	6	19	20	13	110
\$25,000 - \$49,999	25	35	7	38	19	21	145
\$10,000 - \$24,999	97	101	16	59	17	20	310
\$5,000 - \$9,999	173	148	14	64	16	27	442
\$2,000 - \$4,999	508	440	5	94	13	31	1,091
\$1,000 - \$1,999	863	838	10	98	11	27	1,847
\$500 - \$999	1,022	1,063	3	91	15	19	2,213
\$250 - \$499	1,207	1,145	0	72	6	14	2,444
\$100 - \$249	4,299	3,234	3	172	16	20	7,744
\$1 - \$99	11,060	7,201	1	249	17	35	18,563
<b>Total</b>	<b>19,297</b>	<b>14,278</b>	<b>74</b>	<b>994</b>	<b>191</b>	<b>260</b>	<b>35,094</b>

**ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)**

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	1,599	8.36%	1,394	7.29%
Arts and Sciences	146,824	8,266	5.63%	3,885	2.65%
Business School	38,262	3,006	7.86%	1,636	4.28%
Built Environments	8,184	446	5.45%	287	3.51%
Dentistry	4,540	511	11.26%	390	8.59%
Education	18,841	1,255	6.66%	123	0.65%
Engineering	32,965	2,168	6.58%	1,618	4.91%
Evans School of Public Affairs	2,496	173	6.93%	54	2.16%
Forest Resources	4,612	169	3.66%		
Interdisc. Grad. Programs	1,817	119	6.55%		
Interdisc. Undergrad. Programs	258	9	3.49%		
Interschool Programs	520	31	5.96%		
Information School	4,614	491	10.64%	331	7.17%
Law	7,905	550	6.96%	252	3.19%
School of Nursing	8,644	627	7.25%	257	2.97%
Ocean & Fisheries	4,076	209	5.13%	59	1.45%
Pharmacy	3,547	289	8.15%	175	4.93%
Public Health	4,580	298	6.51%	77	1.68%
Social Work	6,522	367	5.63%	225	3.45%
UW Bothell	6,995	293	4.19%	30	0.43%
UW Tacoma	8,050	277	3.44%	91	1.13%
Unspecified	11,600	733	6.32%		
<b>ALL UW TOTAL</b>	<b>317,522</b>	<b>19,297</b>	<b>6.08%</b>		



**ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)**

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	1,351	7.07%	3,576	18.71%	806	4.22%	2,279	11.93%
Arts and Sciences	145,069	8,652	5.96%	21,029	14.50%	3,087	2.13%	6,553	4.52%
Business School	37,913	3,051	8.05%	7,343	19.37%	1,287	3.39%	2,345	6.19%
Built Environments	8,096	453	5.60%	1,410	17.42%	140	1.73%	576	7.11%
Dentistry	4,501	500	11.11%	1,237	27.48%	292	6.49%	722	16.04%
Education	18,944	1,319	6.96%	3,494	18.44%	169	0.89%	620	3.27%
Engineering	32,856	2,208	6.72%	4,994	15.20%	1,233	3.75%	2,374	7.23%
Evans School of Public Affairs	2,394	192	8.02%	529	22.10%	48	2.01%	189	7.89%
Forest Resources	4,601	202	4.39%	713	15.50%	72	1.56%	329	7.15%
Interdisc. Grad. Programs	1,719	106	6.17%	261	15.18%				
Interdisc. Undergrad. Programs	247	14	5.67%	27	10.93%				
Interschool Programs	493	28	5.68%	74	15.01%				
Information School	4,516	463	10.25%	932	20.64%	243	5.38%	395	8.75%
Law	7,755	595	7.67%	1,792	23.11%	286	3.69%	987	12.73%
School of Nursing	8,661	680	7.85%	1,804	20.83%	307	3.54%	944	10.90%
Ocean & Fisheries	4,038	220	5.45%	681	16.86%	73	1.81%	335	8.30%
Pharmacy	3,529	259	7.34%	895	25.36%	149	4.22%	594	16.83%
Public Health	4,465	296	6.63%	803	17.98%	74	1.66%	288	6.45%
Social Work	6,428	392	6.10%	972	15.12%	151	2.35%	427	6.64%
UW Bothell	6,635	324	4.88%	799	12.04%	69	1.04%	253	3.81%
UW Tacoma	7,685	277	3.60%	793	10.32%	87	1.13%	305	3.97%
Unspecified	11,813	782	6.62%	2,160	18.28%				
<b>ALL UW TOTAL</b>	<b>314,219</b>	<b>19,742</b>	<b>6.28%</b>	<b>49,980</b>	<b>15.91%</b>				

The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.



## UWAA Member Giving by Constituency

School	Solicitable Alumni	Members <sup>1</sup>	Member			Alumni Giving	
			Donors	Members	Non Members	Members	Non Members
UW Medicine	19,127	1,861	486	26.11%	5.53%		
Arts and Sciences	146,824	18,495	2,778	15.02%	2.65%		
Business School	38,262	7,122	1,271	17.85%	3.56%		
Built Environments	8,184	1,114	164	14.72%	2.33%		
Dentistry	4,540	998	223	22.34%	5.79%		
Education	18,841	3,093	510	16.49%	2.96%		
Engineering	32,965	4,491	776	17.28%	3.46%		
Evans School of Public Affairs	2,496	281	53	18.86%	3.57%		
Forest Resources	4,612	639	64	10.02%	1.23%		
Interdisc. Grad. Programs	1,817	159	25	15.72%	3.80%		
Interdisc. Undergrad. Progra	258	20	2	10.00%	1.68%		
Interscholar Programs	520	45	4	8.89%	3.37%		
Information School	4,614	742	159	21.43%	6.77%		
Law	7,905	1,026	197	19.20%	3.71%		
School of Nursing	8,644	1,335	205	15.36%	4.13%		
Ocean & Fisheries	4,076	474	67	14.14%	2.19%		
Pharmacy	3,547	613	126	20.55%	4.16%		
Public Health	4,580	413	80	19.37%	4.06%		
Social Work	6,522	605	103	17.02%	3.40%		
UW Bothell	6,995	606	47	7.76%	1.69%		
UW Tacoma	8,050	621	57	9.18%	1.29%		
Unspecified	11,600	2,516	373	14.83%	1.93%		
Non-Alumni		7,484	2,144	28.65%			
<b>Total</b>	<b>317,522</b>	<b>52,181</b>	<b>9,077</b>	<b>17.40%</b>	<b>4.02%</b>		

## Alumni Activity

<b>1 in 3 registrants at 2009 UW events were UWAA members</b>
<b>1 in 12 registrants at 2009 UW events were UW donors</b>
<b>2 in 3 registrants at 2009 UW events were Solicitable Alumni</b>
<b>1 in 25 UWAA members attended a 2009 UW event</b>
<b>1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members</b>
<b>1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders</b>

## Top 10 Membership by Class Year

Class Year	Part. Rate	Class Year	Population
1955	23.16%	2009	1,389
1953	22.26%	1971	1,094
1959	22.19%	1974	1,055
1946	22.14%	1973	1,054
1954	22.05%	1970	1,023
1956	21.39%	1972	1,017
1952	21.28%	1976	1,015
1950	21.01%	1975	988
1958	20.59%	1977	966
1957	20.48%	2008	934

## Activity Participation - Rolling 3 Year Total

School <sup>2</sup>	Participants	Part. Donors	% Donors	Alum Non-Part.	Alum Non-Par Donor	% Non-Part Donor
UW Medicine	3,120	2,554	81.86%	23,334	3,430	14.70%
Arts and Sciences	10,139	2,683	26.46%	176,924	8,051	4.55%
Built Environments	868	491	56.57%	9,598	882	9.19%
Business School	4,614	1,346	29.17%	47,552	3,304	6.95%
Dentistry	1,745	741	42.46%	3,455	356	10.30%
Education	1,551	367	23.66%	27,602	965	3.50%
Engineering	2,089	771	36.91%	42,894	3,236	7.54%
Environment	406	406	100.00%			
Evans School of Public Affairs	510	197	38.63%	2,487	378	15.20%
Graduate School	271	177	65.31%	1,365	2	0.15%
Information School	574	174	30.31%	6,430	553	8.60%
Law	1,695	763	45.01%	9,750	1,209	12.40%
Libraries	718	718	100.00%			
Nursing	766	387	50.52%	11,117	1,404	12.63%
Ocean & Fishery Sciences	299	109	36.45%	4,643	408	8.79%
Pharmacy	342	211	61.70%	4,971	774	15.57%
Public Health	448	172	38.39%	4,200	390	9.29%
Social Work	603	188	31.18%	7,847	725	9.24%
UW Bothell	525	179	34.10%	7,403	616	8.32%
UW Tacoma	309	161	52.10%	9,080	841	9.26%

<sup>1</sup> Members include paid Annual Members, Lifetime Members, and TPC Level Donors

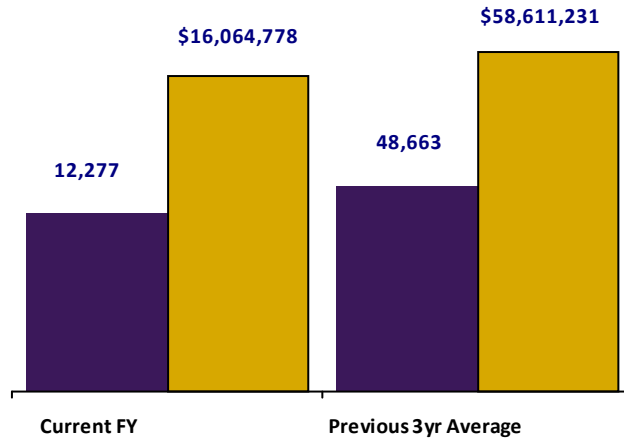
<sup>2</sup> Activity is based on positive RSVP, host, speaker, or participant at a unit event.

Source: University Advancement, Information Management Report # devrpts\_s09125

Source: University of Washington Alumni Association

## KEY PERFORMANCE INDICATORS

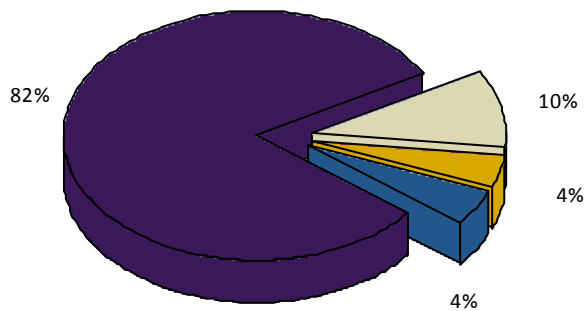
### NEW DONOR ACQUISITION



	New Donors	New Dollars
Current FY	12,277	\$16,064,778
Previous 3yr Average	48,663	\$58,611,231

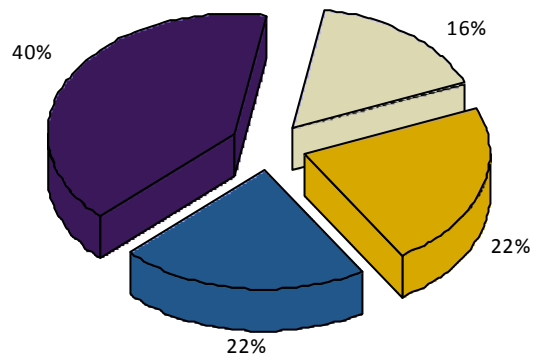
### DONOR RETENTION (CURRENT FY)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



### DONOR RETENTION (PREVIOUS 3YR AVG)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



	Donors	Dollars		Donors	Dollars
Returning Donor - Decreased Giving	12,273	\$68,268,408	Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	5,094	\$31,430,039	Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	5,450	\$1,795,210	Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	98,615		Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.  
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

## STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,048	32,499	55,547	51,075	91.95%	29,936	53.89%	12,544	22.58%	17,128	30.84%
Arts and Sciences	181,414	16,955	198,369	166,606	83.99%	75,939	38.28%	47,832	24.11%	52,870	26.65%
Broadcast Services	0	37,268	37,268	36,479	97.88%	14,644	39.29%	4,872	13.07%	6,711	18.01%
Built Environments	9,624	1,623	11,247	9,994	88.86%	5,244	46.63%	2,791	24.82%	4,327	38.47%
Business School	47,134	3,607	50,741	42,754	84.26%	21,759	42.88%	15,091	29.74%	21,718	42.80%
Dentistry	5,112	1,507	6,619	6,128	92.58%	3,940	59.53%	1,904	28.77%	2,052	31.00%
Education	25,429	2,188	27,617	21,208	76.79%	11,200	40.55%	4,082	14.78%	7,951	28.79%
Engineering	41,399	3,744	45,143	37,237	82.49%	18,559	41.11%	10,676	23.65%	17,003	37.66%
Environment	0	3,096	3,096	2,996	96.77%	2,323	75.03%	1,111	35.89%	1,257	40.60%
Evans School of Public Affairs	2,826	479	3,305	3,086	93.37%	1,802	54.52%	1,591	48.14%	1,803	54.55%
Forest Resources	5,674	1	5,675	4,680	82.47%	2,265	39.91%	1,257	22.15%	2,249	39.63%
Graduate School	2,050	929	2,979	2,799	93.96%	1,773	59.52%	1,330	44.65%	1,386	46.53%
Information School	5,862	378	6,240	5,174	82.92%	3,200	51.28%	1,764	28.27%	2,640	42.31%
Intercollegiate Athletics	0	8,787	8,787	8,637	98.29%	6,870	78.18%	3,922	44.63%	3,553	40.43%
Law	8,953	1,595	10,548	9,595	90.97%	5,161	48.93%	4,368	41.41%	4,755	45.08%
Libraries	0	11,432	11,432	11,217	98.12%	9,314	81.47%	2,903	25.39%	2,256	19.73%
Minority Affairs	0	961	961	944	98.23%	737	76.69%	496	51.61%	531	55.25%
Nursing	10,916	1,392	12,308	10,188	82.78%	5,692	46.25%	2,779	22.58%	4,755	38.63%
Ocean and Fishery Sciences	4,977	557	5,534	4,671	84.41%	2,373	42.88%	1,289	23.29%	2,169	39.19%
Pharmacy	4,256	748	5,004	4,342	86.77%	2,505	50.06%	1,363	27.24%	2,224	44.44%
President's Funds	0	3,742	3,742	3,679	98.32%	2,940	78.57%	1,311	35.03%	1,971	52.67%
Public Health	5,254	792	6,046	5,510	91.13%	3,028	50.08%	2,415	39.94%	2,792	46.18%
Social Work	7,912	761	8,673	7,401	85.33%	3,502	40.38%	1,738	20.04%	2,923	33.70%
Student Affairs	0	9,013	9,013	8,877	98.49%	6,935	76.94%	3,370	37.39%	4,020	44.60%
Undergraduate Academic Affairs	0	1,055	1,055	1,022	96.87%	783	74.22%	501	47.49%	419	39.72%
University Press	0	570	570	545	95.61%	397	69.65%	215	37.72%	222	38.95%
UW Alumni Association	0	39,272	39,272	38,372	97.71%	24,858	63.30%	19,511	49.68%	15,331	39.04%
UW Bothell	7,916	842	8,758	8,208	93.72%	4,208	48.05%	3,126	35.69%	1,504	17.17%
UW Tacoma	9,241	844	10,085	9,426	93.47%	4,904	48.63%	3,220	31.93%	1,427	14.15%
Other University Support	953	6,218	7,171	6,835	95.31%	4,937	68.85%	3,362	46.88%	1,908	26.61%
Unspecified School	16,610	0	16,610	11,537	69.46%	6,298	37.92%	1,922	11.57%	3,719	22.39%
No Degree\Gift Affiliation	0	276,348	276,348	250,110	90.51%	148,304	53.67%	27,175	9.83%	49,028	17.74%
<b>Total</b>	<b>394,473</b>	<b>379,261</b>	<b>773,734</b>	<b>675,463</b>	<b>87.30%</b>	<b>358,071</b>	<b>46.28%</b>	<b>136,931</b>	<b>17.70%</b>	<b>187,427</b>	<b>24.22%</b>

## Database Trends

